



SPONSORSHIP OPPORTUNITIES



11th Annual

TAMPA YMCA TURKEY GOBBLE

2025 | 5K | 1 Mile

PRESENTED BY



NOV 27th 7^{AM} START THANKSGIVING DAY
STARTS & ENDS in DOWNTOWN TAMPA near Amalie Arena!

Benefiting Life-Changing YMCA Health & Wellness Programs

\$40,000 – **PRESENTING SPONSOR**

All the benefits below, plus:

- Sponsor logo incorporated into event artwork and featured on all print materials including print advertising, fliers, participant shirts, race signage and finisher medals
- Banner displayed in all Tampa Metro Area centers (11) throughout Hillsborough and East Pasco Counties
- Opportunity to have company representative present awards on-stage with Tampa Y representative
- In all Turkey Gobble e-mail blasts, sent to more than 25,000 Tampa Y members, starting in July
- Sponsor banner displayed in 10+ Tampa YMCAs for 12 months
- Partner table opportunity at 4 of our largest centers



\$15,000 – **SILVER SPONSOR (MULTIPLE OPPORTUNITIES)**

All the benefits below, plus:

- Mention in (5) e-mail blasts sent to more than 25,000 Tampa Y members
- 15 complimentary race entries

\$8,000 – **BRONZE SPONSOR (MULTIPLE OPPORTUNITIES)**

All the benefits below, plus:

- Company logo on Tampa YMCA Turkey Gobble registration page
- Company logo on event collateral to include: posters in all Tampa Metro Area YMCA locations, fliers, runner bibs and finisher medals
- Banner displayed in the Downtown YMCA
- Mention in event press release
- Mention on the Tampa Y Association Facebook page (approx. 8,000 followers)
- Follow-up video shown on the Tampa Y YouTube channel to 2,000 viewers
- Banner displayed at the start/finish line (estimated exposure 5,000+)
- Vendor table pre- and post-event
- 10 complimentary race entries



\$5,000 – **MILE MARKERS (MULTIPLE OPPORTUNITIES)**

All the benefits below, plus:

- Signage at mile markers along race route
- 5 complimentary race entries

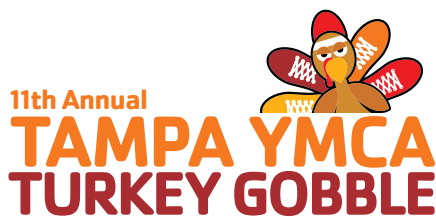
\$1,500 – **SHIRT SPONSOR (MULTIPLE OPPORTUNITIES)**

- Company logo on event shirts
- 2 complimentary race entries



TURKEY GOBBLE SPONSOR MATRIX

	PRESENTING \$40,000	SILVER \$15,000	BRONZE \$8,000	MILE MARKER \$5,000	T-SHIRT \$1,500
Verbal recognition at the start of the race and throughout race day announcements	✓	✓	✓	✓	✓
Complimentary race entries (amount varies by sponsor level)	30 entries	15 entries	10 entries	5 entries	2 entries
Company logo on event shirts	✓	✓	✓	✓	✓
Signage with company logo at mile markers	✓	✓	✓	✓	
Mention in 2 e-mail blasts sent to more than 25,000 Tampa Y members	✓	✓	✓	✓	
Vendor table pre- and post-event	✓	✓	✓		
Banner displayed at the start/finish line	✓	✓	✓		
Mention in wrap-up video on the Tampa Y's YouTube channel	✓	✓	✓		
Recognition through Tampa Y social media platforms	✓	✓	✓		
Mention in event press releases	✓	✓	✓		
Banner displayed at the Downtown YMCA	✓	✓	✓		
Company logo displayed on printed event collateral	✓	✓	✓		
Company logo displayed on official race website	✓	✓	✓		
Building Community e-mail blast mention: October, November and December	✓	✓			
Partner table opportunity at 4 of our target centers	✓	At one location			
Banner displayed in 10+ Tampa YMCAs for 12 months	✓				
Company logo on all event collateral including race bibs and finisher medals	✓				



PRESENTED BY



SPONSORSHIP COMMITMENT FORM

- ☐ Presenting Sponsor - \$40,000
☐ Silver Sponsor - \$15,000
☐ Bronze Sponsor - \$8,000
☐ Mile Markers - \$5,000
☐ Shirt Sponsor - \$1,500
☐ I would like to make a contribution towards Life-Changing YMCA Health & Wellness Programs
 ☐ \$500 ☐ \$250 ☐ \$100 ☐ Other _____

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

Please check one option below:

Check payable to: TAMPA METRO YMCA is enclosed ☐ Yes ☐ No Check #: _____

Charge to my ☐ Visa ☐ MC ☐ AMEX ☐ Other

Credit Card # _____ CVV _____ Exp. Date _____

Sponsorship form and payment can be mailed to:

Tampa Metropolitan Area YMCA Admin Office

Attn: Development Department

110 E. Oak Ave., Tampa FL 33602

Questions? Please email sponsorships@tampaymca.org

Thank you for your support!

THE TAMPA METROPOLITAN AREA YMCA IS A 501 (C)(3) CHARITABLE ORGANIZATION, FEDERAL ID # 59-1742909. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. REGISTRATION # CH-1227

TO DETERMINE WHAT PORTION OF THIS CONTRIBUTION, IF ANY, IS CONSIDERED TAX-DEDUCTIBLE, PLEASE CONSULT A TAX ATTORNEY OR ACCOUNTANT.

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